



VIVEKANANDHACOLLEGE OF ENGINEERING FOR WOMEN
(Autonomous)

Elayampalayam, Tiruchengode-637 205

DEPARTMENT OF BIOTECHNOLOGY

&

GENOV CLUB

Organizes

EXPLORING MARINE COSMECEUTICALS:

UNVEILING THE SCIENCE BEHIND BEAUTY PRODUCTS

Date: 29-11-23



VIVEKANANDHA COLLEGE OF ENGINEERING FOR WOMEN

ELAYAMPALAYAM, TIRUCHENGODE – 637205

On 29-11-23 a seminar was arranged under the topic “Exploring Marine Cosmeceuticals: Unveiling the Science behind Beauty Products” by the resource person I. Dr. G. Karthigadevi shared the importance of Neutraceuticals and its formulations.

COSMECEUTICALS

“A product with an activity that is intended to treat or prevent a (mild) skin (abnormality)”

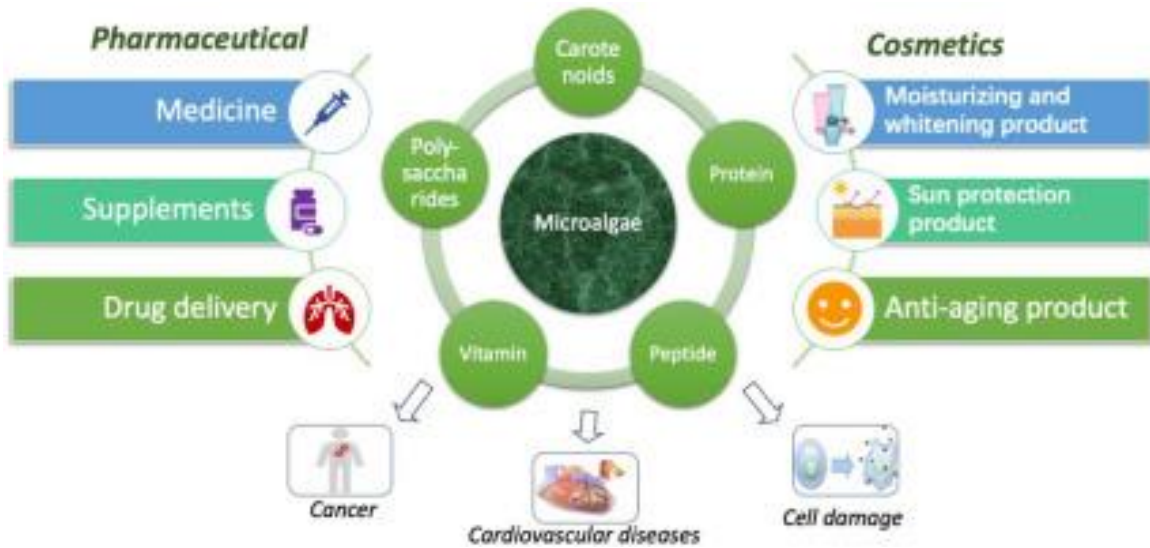
- In Europe and Japan, **cosmeceuticals can be regarded as a subclass of cosmetics;** however, in the United States **cosmeceuticals can only be regarded as a subclass of drugs.**



CLASSIFICATION OF COSMECEUTICALS

- Photoaging Agents
- Peeling agents – Hydroxyacids
- Sebum regulators
- Hair Growth Enhancers
- Moisturizers
- Botanical Extracts
- Topical Retinoids
- Depigmentation Agents

MARINE ORGANISMS IN COSMECEUTICALS



COSMECEUTICALS IN VARIOUS APPLICATIONS

